# Urban One, Inc. Radio One of Baltimore, MD WERQ(FM), WOLB(AM), WWIN(AM), and WWIN(FM) EEO PUBLIC FILE REPORT June 1, 2024 – May 31, 2025 [1]

#### I. VACANCY LIST

See Section II, the Master Recruitment Source List ("MRSL") for recruitment source data.

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Number of Candidates Interviewed (RS)	RS Referring Hiree
Integrated Marketing Specialist (1/29/2025)	1 – 18, 21	3 [RS# 18(1), RS# 21(2)	21
		Total Candidates Interviewed	-3

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#### II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Asian American Journalists Association 1182 Market Street, Suite 320		
	San Francisco, CA 94102		
	National@aaja.org	N	0
2	The Association for Women in Communications, Inc. 780 Ritchie Highway, Suite 28-S Severna Park, MD 21146		
_	info@womcom.org	N	0
3	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037		
	ccnmainfo@ccnma.org	N	0
4	National Association of Black Owned Broadcasters 1201 Connecticut Avenue NW, Suite 200 Washington, DC 20036 Fax: (202) 429-0657		
	nabobinfo@nabob.org National Association of Black Journalists	N	0
5	1100 Knight Hall, Suite 3100 College Park, MD 20742 Fax: (301) 445-7101 sberry@nabj.org	N	0
6	National Black Media Coalition 1738 Elton Road, Suite 314 Silver Spring, MD 20903		
7	support@mpnmail.com Native American Public Telecommunications	N	0
7	P.O. Box 83111 Lincoln, NE 68501	N	0
8	native@unl.edu Andrews Air Force Base Airman & Family Readiness	N	0
Ŭ	Center <u>mfscjobs@gmail.com</u>	N	0
9	Urban League of Philadelphia Fax: (215) 468-8078 robinbailey@ucsep.org	N	0
10	Indianapolis Urban League, Inc. Fax: (317) 693-7613		U
	ksimmons@indplsul.org	N	0
11	Shares, Inc Brandywine Industries Fax: (317) 462-1535		
	clee@sharesinc.org	N	0

<sup>[1]</sup> This report provides recruitment data collected from May 25, 2024, through May 23, 2025.

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewed Referred by RS over 12-month period
12	Charlotte Area Fund		
	Fax: (704) 344-1655	2.7	
	isaacc@charlotteareafund.org	N	0
13	Columbus Urban League		
	Fax: (614) 257-6316 dowens@cul.org	N	0
14	Mayor's Office for People with Disabilities	11	
14	cornelius.booker@wrksolutions.com	N	0
15	Southern Methodist University		
	hegicalendar@smu.edu	N	0
16	Ohio Media School		
	Phone: (216) 503-5900	N	0
17	Texas Department of Assistive & Rehabilitative Services	2.7	
	ron.fleming@dars.state.tx.us	N	0
18	Corporate Website – <u>www.urban1.com</u>	N	1
19	Word-of-Mouth (which includes referrals from vendors,		
	clients, former work associates and casual acquaintances)	N	0
20	Internal Promotion/ Internal Candidate	N	0
21	Internal Referral/Employee Referral	N	2
22	Industry Referral	N	0
23	Market Websites – <u>www.92Q.com</u> , <u>www.wolbbaltimore.com</u> , <u>www.mybaltimorespirit.com</u> , <u>www.magicbaltimore.com</u> , <u>and www.praisebaltimore.com</u>	N	0
24	Trade Publication – Inside Radio 365 Union Street Littleton, NH 03561 (800) 248-4242	N	0
25	Internet Recruitment – <a href="www.monster.com">www.monster.com</a> , <a href="www.monster.com">www.indeed.com</a> , <a href="www.indeed.com">www.indeed.com</a> , <a href="www.indeed.com">www.indeed.com</a> , <a href="www.indeed.com">www.indeed.com</a> , <a href="www.indeed.com">www.indeed.com</a> , <a href="www.www.indeed.com">www.indeed.com</a> , <a href="www.www.www.indeed.com">www.www.indeed.com</a> , <a href="www.www.www.www.undeed.com">www.www.www.www.www.www.www.www.www.undeed.com</a> ,		

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### III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Website Recruitment	For local job vacancies, WERQ(FM), WOLB(AM), WWIN(AM), and WWIN(FM) referred listeners and potential employees to the Corporate website, <a href="www.urban1.com">www.urban1.com</a> .
2	Legal Department Training Sessions	The Urban One Legal Department hosted two training sessions. Covered topics included promotions, events, advertising, sales, and FCC compliance. During the trainings, attention was also specifically given to EEO regulations, with an emphasis on the measures each market should take to maintain proper EEO compliance (October 28, 2024, and February 25, 2025).
3	Annual EEO Legal Training Seminar	Urban One, in conjunction with outside counsel, hosted its Annual EEO Legal Training Seminar to train market employees and leadership on maintaining proper EEO compliance (The Baltimore market's EEO Compliance Administrator, Keller Wynder, participated) (March 31, 2025).
4	ADP Training	Urban One, in coordination with its training partner, The NOLA Group ("NOLA"), provided two ADP training sessions for company managers. The training provided an overview of key features within the ADP Workforce Now platform and included employment and recruitment-related information. (May 1, 2025, and May 6, 2025).
5	Job Fair	The Baltimore radio market hosted the Urban One Baltimore Job Fair (the "Job Fair"), which was presented by the Maryland Health Connection, at Baltimore City Community College, located at 2901 Liberty Heights Avenue, Baltimore, MD 21215. While hosting the Job Fair, the market spoke to prospective job applicants and directed them to the Urban One Careers page to officially apply for any open positions (March 26, 2025).

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6	Career Day Event	The Baltimore market's On-Air Talent, Rico
		Silva, p/k/a DJ QuickSilva, attended a Career Day
		event at Old Mill Middle School South, located at
		430 Old Mill Road, Millersville, MD 21108,
		where he spoke to students about pursuing a career
		in the radio and/or broadcast industries (March 28,
		2025).